



KALINGA UNIVERSITY

NAAC
GRADE B+
Accredited University

nirf
RANKING
2024

Ranked in
Top 101-150
Universities

BA & MA IN

FILM MAKING

in Association with 

DISTANCE BETWEEN
— YOU AND THE FILM INDUSTRY —
IS 1 ENROLLMENT AWAY!

SOUND DESIGNER
EDITOR
DIRECTOR
ANIMATOR
SCRIPT WRITER
CINEMATOGRAPHER
DIGITAL INTERMEDIATE ARTIST
VFX SUPERVISOR
PRODUCER
ACTOR



ABOUT KALINGA UNIVERSITY

Kalinga University, Raipur has emerged as a centre of excellence of higher education in Central India. Strategically located in the Smart City of New Raipur, this University has started carving a niche for itself in the education domain and is rising as a shining star on the horizon of quality education.

About Raipur - Raipur is the Capital of Chhattisgarh and New Raipur is the New Capital of Chhattisgarh in the making. New Raipur is the fourth planned city of India with wide roads and miles of greenery and is pollution free. It is the first integrated and smart city of the country. A cosmopolitan city which is also the hub of higher education hosts IIM, IIT, IIIT, National Law University, CIPET, NIT and AIIMS. In addition it also hosts most National and International Brands of Food and Retail Outlets.

Establishment - Established in 2013, this University has been able to win the confidence of over 12000 students. Meritorious students from all over the country and various foreign countries like Afghanistan, Angola, Bangladesh, Burundi, Cameroon, Congo, Gambia, Ghana, Ivory Coast, Kenya, Lesotho, Liberia, Malawi, Mosambique, Namibia, Nepal, Nigeria, Papua New Guinea, Rwanda, Somalia, South Korea, South Sudan, Sudan, Swaziland, Syria, Tanzania, Uganda, Zambia and Zimbabwe etc. have chosen this University for their education and career.

Schools of Excellence - Currently the University is serving the student community through various schools offering UG and PG programs namely Arts & Humanities, Biotechnology, Commerce & Management, UX Design, Engineering, Fashion Design, Information Technology, Interior Design, Journalism & Mass Communication, Law, Library Science, Pharmacy, Science, Education and Yoga. It also has a centre for Doctoral Research Programmes in various fields.

Academics and Faculty - All schools are headed by senior professors having excellent academic credentials and experience of teaching, publications and research. They are ably supported by the well qualified faculty members who come from top educational institutions and the Industry. Students also get an opportunity to learn from a distinguished panel of experts drawn from various industries, who regularly come for guest lectures.

Infrastructure - Kalinga boasts of World Class Infrastructure and student facilities with student centric approach. Highest attention is paid to hands on learning approach and students are encouraged to come up with innovative ideas for projects and practicals. The University has more than 75 laboratories and workshops, all well equipped with the latest, state of the art apparatus and tools. Special emphasis is given to the development of communication skills through the language lab. More than 1200 computers are available for the use of the students.

The Library has a collection of over 90,000 books and also offers digital content through membership of DELNET, National Digital Library and NPTEL. Various magazines and journals are available for the use of the faculty and students. Infrastructure consists of Student Hostel facilities, Green Acres, Canteen, Food Mess, Gymnasium, Fully Wi-fi Campus, ATM, Mini Market, Student hangout Areas, Sports Complex, Recreation Halls with Indoor Games and Music and recreation activities.

Industry Orientation and Leadership - Industry interaction is an integral part of the curriculum and industrial visits, internships on live projects and mentoring by the Industry leaders are regular features. The University has developed excellent connections with the top Industries of the region by taking memberships of leading industrial associations like Confederation of Indian Industries, PHD Chamber of Commerce and Industry, Federation of Indian Chamber of Commerce and Industry, Indian Importers Chamber of Commerce and Industry, etc. The University has an active chapter of Young Indians in which students get an opportunity to interact extensively with the Industry leaders and attend various corporate seminars and events.

Life Changing Experience - Kalinga is a Life Changing Experience where the focus is on over all development of students . NCC, NSS and various other clubs and societies offer opportunities to students to showcase their talent and learn under the guidance of experts. Music, Dance and Martial Arts trainers are available for the students. Coaches of different games and sports like Cricket, Football, Basketball, Volleyball and Athletics are also available for sharpening the skills of the students.



ABOUT NIIRA EDUCOM

NIIRA EDUCOM Pvt. Ltd. is a platform that inspires aspiring film makers. You will get a platform of professional Film makers in Raipur, C.G. NIIRA EDUCOM was founded by Nitesh Jha, Karan Agrawal and Ranjay Singh with the vision of getting professional film-making courses in Chhattisgarh.

As a Knowledge Partner of Kalinga University, NIIRA EDUCOM provides specific objective to impart quality education in the field of film-making. The Film-Making sector comprises various fields it demands a huge pool of trained associates & technicians. Alongside there is an enormous volume of interested and passionate individuals who want to be a part of the technically enhancing and ever expanding film industry. However, the problem lies in the skill and the knowledge gap and the corresponding solution lies in bridging the gap.

We would definitely claim NIIRA EDUCOM as one of its kind because of its professional hold in all specialisations. It is establishing milestones by nurturing aspiring next-generation talents for the last 3 years.

With the intent to offer such a solution-based framework to the Aspiring film makers, they minimize the skill sharing gap with knowledge. The courses are designed in close collaboration with the subject matter experts who have been associated with the film industry in various capacities for decades. Catering to all aspects of film-making from Script Writing to Direction, Cinematography and Post Production, the course ensures the generic elements of film-making and specific specialization for aspirants.

BA FILM-MAKING

Film-making is a process in which a Motion Picture is produced. Film-making incorporates a number of complex stages, starting with the initial idea or story, then it continues through writing and development, casting, pre-production, shooting, sound recording, post-production and screening. Film-making occurs in a variety of genres Comedy, Horror, Action, Drama, and Fantasy around the world. Nowadays most of the films are digitally produced, so it is important to learn new tools and techniques because of competitiveness in the new era of film-making.

“Cinema is the art of sharing stories that can spark the imagination of its viewers, act as a medium of positive change and serve as a source of joy & entertainment.”

WHY FILM STUDIES ?

The study of cinema is a study of all other arts. In a world where visual culture is constantly evolving the need to nurture future story tellers is all the more important. Audio-Visual communications needs creators who can be prepared for the future. The program will emphasize hands-on experience and the fundamentals of Independent Cinema, serving as an interdisciplinary training ground for new generations of storytellers who use moving images and sound as well as the written word to capture the world around them.



IMPORTANT ASPECTS OF FILM-MAKING

Direction, Cinematography, Screen-Writing, Editing and Animation.

WHY FILM-MAKING?

Students will become creative and technically competent in Feature Film, Advertising Film & Television Director/Producer, creatively and aesthetically capable to work in Electronic Media as Script Writer, Content Creator, Creative Head, Content Writer, Media Research, etc.

Students will be technically and aesthetically capable to work in electronic media as Cinematographer, Editor, Post Production Supervisor, Colorist, able to take a job as TV Panel Producer, Film Producer, Executive Producer, Floor Manager, Film Critics, Film Distributor.

Students will be able to improve writing and communication skills for different media, get a strong base for higher education in film-making and demonstrate that the critical study and practice of film production enhances their work as film professionals.

PROGRAMS & ELIGIBILITY

S.No.	Program	Duration	Mode	Eligibility
01.	BA In Film Making in collaboration with 	4 Years	Semester	Passed 10+2 examination
02.	MA In Film Making in collaboration with 	2 Years	Semester	Graduation

Note: Post completion of 4 years, student will be awarded a Bachelor's Degree (Honours/Honours with Research).

- Student will be eligible to pursue a Ph.D. (Doctor of Philosophy) after completing the 4-year Honours/Honours with Research program (with a minimum score of 75% marks), without the need for a 2-year PG program.
- Post completion of 4 years, student will be eligible to complete Post Graduation (PG) in one year.

CAREER OPTIONS

Some Employment Options in Film-Making are

-  DIRECTOR
-  SCRIPT WRITER
-  PRODUCER
-  CINEMATOGRAPHER
-  EDITOR
-  SOUND DESIGNER
-  ANIMATOR
-  VFX SUPERVISOR
-  DIGITAL INTERMEDIATE ARTIST
-  ACTOR

SECTORS EMPLOYING FILM-MAKING GRADUATES

FILM PRODUCTION HOUSES

- PRIME FOCUS LTD.
- EROS INTERNATIONAL MEDIA LTD.
- ENDEMOL
- YASHRAJ FILMS
- ULTRA MEDIA & ENTERTAINMENT
- SHEMAROO ENTERTAINMENT & LTD.
- UTV MOTION PICTURES
- DHARMA PRODUCTIONS PVT. LTD.

OVER THE TOP CHANNELS

- AMAZON PRIME VIDEO
- ZEE 5
- VOOT
- ALT BALAJI
- DISNEY+ HOTSTAR
- HUNGAMA DIGITAL MEDIA
- UTV MOTION PICTURES
- YOODLEE FILMS

VFX & ANIMATION

- RED CHILLIES ENTERTAINMENT
- MAKUTA VFX
- ANIMAL LOGIC
- PIXAR
- DREAM WORK ANIMATIONS
- RELIANCE MEDIA WORKS

ADVERTISEMENT PRODUCTION HOUSES

- NIRVAN FILMS
- CORCOISE FILMS
- RAMESH DEO PRODUCTIONS
- EQUINOX FILMS
- FOOT CANDLES FILMS
- GENESIS FILMS
- BLACK MAGIC
- MAD FILMS

APPROVALS & ASSOCIATIONS

 UGC Estd. under section 2(f) of UGC Act 1956	 AICTE	 Pharmacy Council of India	 NCTE National Council for Teacher Education (A Statutory Body of the Government of India)	 Bar Council of India	 Association of Indian Universities	 Young Indians WE CAN WE WILL	 AIPMA All India Professional and Management Association Education Experience Excellence	 Vigyan Prasar
 Vocational Training Provider under Chhattisgarh State Skill Development Authority	 CII	 Vocational Training Provider under Ministry of Labour & Employment	 Tribhuvan University Nepal	 NCC	 National Service Scheme	 FICCI	 National Skill Development Corporation	 प्रधावनत्री कौशल विकास योजना

Call : +91-9907252100 (For Indian Students)

+91-7470783000 (For International Students)

Campus : Kalinga University, Kotni, Near Mantralaya Naya Raipur – 492101, Chhattisgarh, India.

City Office : 1st Floor, SLT Water Front, Opp. Telibandha Talab, Raipur - 492001.

Bhilai Office : 111, Khichariya Complex, Near Hotel Grand Dhillon, Nehru Nagar, Bhilai, 490020.

admissions@kalingauniversity.ac.in

To register for our Entrance Examination **"KALSEE"**

Scan the QR Code

