KALINGA UNIVERSITY
SCHEME OF EXAMINATION \& DETAILED SYLLABUS FOR

## B.SC IN FASHION DESIGN

## SEMESTER PATTERN

(W.E.F-2019-2020)

## About the course -

India is a country with an ancient clothing design tradition, yet an emerging fashion industry. Though a handful of designers existed prior to the 1980s, the late 80s and the 90s saw a spurt of growth. This was the result of increasing exposure to global fashion and the economic boom after the economic liberalization of the Indian economy in 1990. The following decades firmly established fashion as an industry across India.

Fashion design as a career is a booming sector now days, as it's a glamorous field and also handful of opportunities are emerging day by day. This course is full of creativity and imagination which learner uses to showcase his thoughts through working on fabric.

## Future Prospects -

After doing the fashion design course, a student can work as -
Fashion designer
Fashion consultant
Fashion freelancer
Fashion illustrator
Visual merchandizser
Boutique owner
Fashion assistant
Fashion merchandiser
Fashion coordinator
Specialised designer
Accessory designer
Fashion facilitator
Sampling coordinator
Designer intern
And many more. $\qquad$

## FASHION DESIGNING CURRICULUM (3 YEARS COURSE)

## SEMESTER-I

1. ELEMENTS OF DESIGN
2. FASHION MODEL DRAWING
3. HISTORY OF INDIAN COSTUMES
4. FASHION THEORY
5. ELEMENT OF TEXTILE \& FABRIC STUDY
6. GARMENT CONSTRUCTION TECHNIQUE
7. OFFICE AUTOMATION AND DESKTOP PUBLISHING
8. COMMUNICATION SKILLS

## SEMESTER - III

1. PATTERN MAKING -II
2. GARMENT CONSTRUCTION-II
3. DRAPING - II
4. FASHION MODEL DRAWING - II
5. GRAPHIC DESIGN APPLICATION - II
6. TRADITIONAL EMBROIDERY
7. CRAFT DOCUMENTATION
8. FASHION PHOTOGRAPHY

## SEMESTER - V

1. PATTERN MAKING - IV
2. GARMENT CONSTRUCTION - IV
3. DRAPING - IV
4. DESIGN PROCESS - III
5. FASHION RETAILING \& MARKETING
6. APPAREL QUALITY CONTROL
7. EXPORT IMPORT BUSINESS
8. FASHION STYLING

## SEMESTER - II

1. PATTERN MAKING - I
2. GARMENT CONSTRUCTION -I
3. INTRODUCTION TO DRAPING
4. DESIGN PROCESS - I
5. GRAPHIC DESIGN APPLICATION - I
6. HISTORY OF WESTERN COSTUMES
7. SURFACE ORNAMENTATION
8. EVS

## SEMESTER-IV

1. PATTERN MAKING - III
2. GARMENT CONSTRUCTION - III
3. DRAPING - III
4. DESIGN PROCESS - II
5. GRAPHIC DESIGN APPLICATION - III
6. TRADITIONAL TEXTILE
7. FUNDAMENTALS OF APPAREL PRODUCTION
8. INTERNSHIP

## SEMESTER - VI

1. DESIGN COLLECTION
2. ART PORTFOLIO
3. INTERNSHIP (2 MONTHS)

KALINGA UNIVERSITY, RAIPUR

## B.SC FASHION DESIGN

YEAR - I /SEMESTER-I

| CODE NO. | PAPER | Credits | T/P | INTERNAL <br> MARKS | EXTERNAL <br> MARKS | TOTAL |
| :--- | :--- | :---: | :--- | :--- | :---: | :---: |
| BSCFD101-P | ELEMENTS OF DESIGN | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD102-P | FASHION MODEL DRAWING - I | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD103-P | GARMENT <br> TECHNIQUES | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD104-P | OFFICE AUTOMATION \& DESKTOP <br> PUBLISHING | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD105 | COMMUNICATION SKILLS | $\mathbf{4}$ | THEORY | 30 | 70 | 100 |
| BSCFD106 | FASHION THEORY | 5 | THEORY | 30 | 70 | 100 |
| BSCFD107 | HISTORY OF INDIAN COSTUMES | 5 | THEORY | $\mathbf{3 0}$ | 70 | 100 |
| BSCFD108 | ELEMENTS OF TEXTILE AND FABRIC <br> STUDY | 5 | THEORY | $\mathbf{3 0}$ | 70 | 100 |
|  | TOTAL | $\mathbf{2 7}$ |  | $\mathbf{2 4 0}$ | $\mathbf{5 6 0}$ | $\mathbf{8 0 0}$ |

YEAR - I /SEMESTER - II

| CODE NO. | PAPER | Credits | T/P | INTERNAL <br> MARKS | EXTERNAL <br> MARKS | TOTAL |
| :--- | :--- | :---: | :--- | :--- | :---: | :---: |
| BSCFD201-P | PATTTERN MAKING - I | $\mathbf{2}$ | PRACTICAL | 30 | 70 | 100 |
| BSCFD202-P | GARMENT CONSTRUCTION - I | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD203-P | INTRODUCTION TO DRAPING | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD204-P | DESIGN PROCESS- I | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD205-P | GRAPHIC DESIGN APPLICATION - I | $\mathbf{2}$ | PRACTICAL | 30 | 70 | 100 |
| BSCFD206-P | SURFACE ORAMENTATION \& YARN <br> CRAFT | $\mathbf{2}$ | PRACTICAL | 30 | 70 | 100 |
| BSCFD207 | EVS | $\mathbf{3}$ | THEORY | $\mathbf{3 0}$ | 70 | 100 |
| BSCFD208 | HISTORY OF WESTERN COSTUMES | 5 | THEORY | $\mathbf{3 0}$ | 70 | 100 |
|  | TOTAL | $\mathbf{2 0}$ |  | $\mathbf{2 4 0}$ | $\mathbf{5 6 0}$ | $\mathbf{8 0 0}$ |

## KALINGA UNIVERSITY, RAIPUR

## B.SC FASHION DESIGN

YEAR - II /SEMESTER - III

| CODE NO. | PAPER | Credits | T/P | INTERNAL <br> MARKS | EXTERNAL <br> MARKS | TOTAL |
| :--- | :--- | :---: | :--- | :---: | :---: | :---: |
| BSCFD301-P | PATTERN MAKING - II | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD302-P | GARMENT CONSTRUCTION- II | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD303-P | DRAPING - II | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD304-P | FASHION MODEL DRAWING | $\mathbf{2}$ | PRACTICAL | 30 | 70 | 100 |
| BSCFD305-P | GRAPHIC DESIGN APPLICATION <br> $-\mathbf{I I}$ | $\mathbf{2}$ | PRACTICAL | 30 | 70 | 100 |
| BSCFD306-P | TRADITIONAL EMBROIDERY | $\mathbf{2}$ | PRACTICAL | 30 | $\mathbf{7 0}$ | 100 |
| BSCFD307-P | FASHION PHOTOGRAPHY | $\mathbf{2}$ | PRACTICAL | 30 | 70 | 100 |
| BSCFD308 | CRAFT DOCUMENTATION | $\mathbf{5}$ | THEORY | 30 | 70 | 100 |
|  | TOTAL | $\mathbf{1 9}$ |  | $\mathbf{2 4 0}$ | $\mathbf{5 6 0}$ | $\mathbf{8 0 0}$ |

YEAR - II /SEMESTER - IV

| CODE NO. | PAPER | Credits | T/P | INTERNAL <br> MARKS | EXTERNAL <br> MARKS | TOTAL |
| :--- | :--- | :---: | :--- | :--- | :---: | :---: |
| BSCFD401-P | PATTTERN MAKING - III | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD402-P | GARMENT CONSTRUCTION - III | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD403-P | DRAPING - III | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD404-P | DESIGN PROCESS- II | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD405-P | GRAPHIC DESIGN APPLICATION <br> $-\mathbf{I I I}$ | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD406 | TRADITIONAL TEXTILE | 5 | THEORY | $\mathbf{3 0}$ | 70 | 100 |
| BSCFD407 | FUNDAMENTALS OF APPAREL <br> PRODUCTION | $\mathbf{5}$ | THEORY | $\mathbf{3 0}$ | 70 | 100 |
| BSCFD408 | INTERNSHIP | $\mathbf{2}$ | PRACTICAL | $\mathbf{3 0}$ | $\mathbf{7 0}$ | $\mathbf{1 0 0}$ |
|  | TOTAL | $\mathbf{2 2}$ |  | $\mathbf{2 4 0}$ | $\mathbf{5 6 0}$ | $\mathbf{8 0 0}$ |

NOTE - In this, students need to do internship of minimum 2 WEEKS or maximum 4 WEEKS,

They need to submit a repost based on their internship period for the final marking of the subject. Internship period will be soon after their $3^{\text {rd }}$ semester examination ends.

## KALINGA UNIVERSITY, RAIPUR

## B.SC FASHION DESIGN

YEAR - III /SEMESTER - V

| CODE NO. | PAPER | Credits | T/P | INTERNAL MARKS | EXTERNAL MARKS | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BSCFD501-P | PATTERN MAKING - IV | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD502-P | GARMENT CONSTRUCTION- IV | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD503-P | DRAPING - IV | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD504-P | DESIGN PROCESS - III | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD505-P | FASHION STYLING | 2 | PRACTICAL | 30 | 70 | 100 |
| BSCFD506 | APPAREL QUALITY CONTROL | 5 | THEORY | 30 | 70 | 100 |
| BSCFD507 | EXPORT IMPORT BUSINESS | 5 | THEORY | 30 | 70 | 100 |
| BSCFD508 | FASHION RETAILING \& MARKETING | 5 | THOERY | 30 | 70 | 100 |
|  | TOTAL | 25 |  | 240 | 560 | 800 |

YEAR - III /SEMESTER - VI

| CODE <br> NO. | PAPER | Credits | T/P | INTERNAL <br> MARKS | EXTERNAL <br> MARKS | TOTAL |
| :--- | :--- | :---: | :--- | :--- | :---: | :---: |
| BSCFD601 | DESIGN COLLECTION | 5 | PRACTICAL | 100 | 100 | 200 |
| BSCFD602 | ART PORTFOLIO | 5 | PRACTICAL | 100 | 100 | 200 |
| BSCFD603 | INTERNSHIP <br> $(2$ MONTHS MINIMUM) | 10 | PRACTICAL | 100 | 100 | 200 |
|  | TOTAL | $\mathbf{2 0}$ |  | $\mathbf{3 0 0}$ | $\mathbf{3 0 0}$ | $\mathbf{6 0 0}$ |

NOTE - In this, students need to do internship of minimum 8 WEEKS or maximum 10 WEEKS,

They need to submit a repost based on their internship period for the final marking of the subject. Internship period will be soon after their $5^{\text {Th }}$ semester examination ends.

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - I) SUBJECT - ELEMENTS OF DESIGN (BSCFD101)

| UNIT | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Elements of design - LINE - intro, function, types of lines, optical illusion | Line composition 1 sheet |
|  | Shape - intro, types, 2d \& 3d | Natural. Geometric 1 sheets |
|  | Space - intro, silhouette, types of silhouette | Silhouettes 1 sheet |
| 2 | Color - intro, characteristics, psychology, 1 color wheel, 20 color schemes - primary, secondary, tertiary, monochromatic, achromatic, complimentary, split complimentary, clash complimentary, metallic, neutral, polychromatic, triad, tetrad, diadic, dichromatic, analogous, split analogous, vibgyor, warm, cool color schemes with different color mediums. | 21 sheet work color schemes with different color mediums |
|  | Value - intro, value key, value chart | 1 sheet of value chart |
|  | Texture - intro, characteristics, visual effects, types of textures | 20 samples of textures |
| 3 | Presentation techniques - mounting, cutting, focal point, landscape \& portrait, frottage, montage, collage | -------- |
| 4 | Rendering - hatching - types, blending, stippling | 3 sheets work |
|  | Free hand drawing, still life | 2 sheet work |
| 5 | Principles of design - repetition, gradation, rhythm, radiation, harmony, contrast, emphasis, proportion, balance, unity | 5 sheets work |
|  | Basic design library - Types of Necklines, collars, sleeves, pleats, pockets, skirts, plackets, frills, flounces, ruffles etc. | 10 sheets work |

Field visit - Visit to any Art gallery / Sketching workshop for understanding of the importance of drawing.

Market survey - Survey of different kinds of color mediums available in the market for art purpose.

Reference books - FASHION DESIGN DIRECTORY (MARNIE FOGG)
INTRODUCTION TO FASHION DESIGN (PATRICK JOHN IRELAND)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - I)

SUBJECT - FASHION MODEL DRAWING - I (BSCFD102)

| Unit no. | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Introduction to illustration, study of 3 illustrators work | ---------------- |
|  | Basic blocks 10 heads - female (front,back,side, $3 / 4^{\text {th }}$, sitting) | 5 sheets |
|  | Robotic figure - front \& back | 2 sheets work |
|  | Stick figures using photographs - 10 poses | 10 sheets |
| 2 | Body fleshing - front/back/side/3/4 ${ }^{\text {th }} /$ sitting | 5 sheets work |
|  | Body coloring / Rendering - front/back/side/3/4 ${ }^{\text {th }} /$ sitting | 5 sheets work |
|  | Hand poses female -straight / bended/ folded | 3 sheets work |
|  | Female foot poses - straight/ side/ raised | 3 sheets work |
| 3 | Female face block - front | 1 sheet work |
|  | Female hair styles - $\mathbf{1 0}$ variations | 2 sheets work |
|  | Female feature drawing - eyes (open/ pair/ side/ close) | 1 sheet work |
|  | Female feature drawing - lips (open/ close / side) | 1 sheet work |
|  | Female feature drawing - nose (straight / side) | 1 sheet work |
| 4 | Apparel categories for female - (inner wear / beach wear / casual wear/ formal wear/ semi formal wear/ western wear / indo western wear/ resort wear / traditional wear / ethnic wear / wedding wear / party wear / night wear / funky wear / ramp wear / avant garde wear / sportswear) | Ppt presentation |
| 5 | Female accessory designing - scarves (5 variations each) | 1 sheet work |
|  | Female accessory designing - bags (5 variations each) | 1 sheet work |
|  | Female accessory designing - foot wears ( 5 variations each) | 1 sheet work |
|  | Female accessory designing - hats/ caps (5 variations each) | 1 sheet work |
|  | Female accessory designing - belts (5 variations each) | 1 sheet work |
|  | Female garment - flat sketches | 5 sheets work |

Field visit - Visit to any art gallery / sketching workshop for understanding of the importance of drawing.
Market survey - Survey of various types of silhouettes available in market.
Reference books - FASHION ILLUSTRATION FIGURE DRAWING (MAITE CAFUENTE)
FASHION RENDERING (RANJANA SINGHAL \& KANAKA BHARALI)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - I)

SUBJECT - HISTORY OF INDIAN COSTUMES (BSCFD107)

| Unit no. | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Ancient Indian civilization -vedic | --- |
|  | Intro, clothing, food, ornaments, the vedas, life style | ---------------- |
|  | Mauryan \& sunga period - intro, | ----------------- |
|  | Female costumes, Male costumes, |  |
|  | head gears \& hairstyles, jewellery, military costumes, religious costumes, Styles, Textiles and dyes |  |
|  | Satavahana period - intro, early \& late satavahana, |  |
|  | Female costumes, Male costumes, |  |
|  | head gears \& hairstyles, jewellery, military costumes, religious costumes, Styles, Textiles and dyes |  |
| 2 | Kushan period - intro |  |
|  | Female costumes, Male costumes, |  |
|  | head gears \& hairstyles, jewellery, military costumes, religious costumes, Styles, Textiles and dyes |  |
|  | Gupta period - intro |  |
|  | Female costumes, Male costumes, |  |
|  | head gears \& hairstyles, jewellery, military costumes, religious costumes, Styles, Textiles and dyes |  |
| 3 | Medieval / Mughal period - intro |  |
|  | Female costumes, Male costumes, |  |
|  | head gears \& hairstyles, jewellery, military costumes, religious costumes, Styles, Textiles and dyes |  |
|  | Overview of textiles - pre history, evolution of textile ancient Egypt, china, Rome, medieval, middle ages, pattern. |  |
| 4 | BRITISH RAJ IN INDIA |  |

Field visit - Visit to MUSEUM for understanding of the importance of history.

Market survey - Survey of historical / antique products \& materials in your city.

Reference books - COSTUME \& FASHION (JAMES AUER)
ONE WORLD OF FASHION (ANNALEE GOLD)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - I) <br> SUBJECT - FASHION THEORY (BSCFD106)

| Unit | Particular | Sheet work |
| :---: | :---: | :---: |
| 1. | Fashion terminologies - intro, high, mass, style, taste, design, type of fashion, etc | ---------------- |
|  | Intangibles of fashion | -------------- |
| 2. | Fashion movement | ------------- |
|  | Theories of clothing origin | ----------------- |
|  | Principles of fashion movement | Movie |
|  | Theories of fashion adoption | --- |
| 3. | Fashion cycle | -------------- |
|  | Fashion leaders \& followers, innovators, motivators, victims | ------------ |
|  | Fashion design process |  |
| 4. | Fashion forecast - intro, its process | ------------ |
|  | Fashion bodies - FDCI, INTERNATIONAL FASHION BODIES, FASHION WEEKS. | Ppt presentations |

Field visit - visit to a store for latest trends.

Market survey - Survey of 50 people on their body shapes and choices.

Reference books - INSIDE FASHION DESIGN (SHARON L TATE)
NEW ENCYCLOPEDIA OF FASHION DETAILS (PATRICK JOHN IRELAND)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - I)

SUBJECT - ELEMENTS OF TEXTILE \& FABRIC STUDY (BSCFD108)

| $\begin{aligned} & \text { UNIT } \\ & \text { NO. } \end{aligned}$ | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Introduction to textile industry | ------------ |
|  | Product development from textile perspective | -------- |
|  | Textile fibers and their properties | 1 sheet work |
| 2 | Natural fibers | 1 sheet work |
|  | Man made (synthetic) fibers |  |
|  | Fiber manufacturing process |  |
|  | Yarn processing \& classification |  |
| 3 | Weaves \& its types (fancy weaves) | 6 samples |
|  | Knitting \& knit fabrics |  |
| 4 | Finishing (aesthetic \& special purpose) |  |
|  | Dyeing \& printing - Tie n dye / block printing / batik / screen printing samples |  |
|  | Care of textile products |  |

Field visit - Visit to FABRIC industry for understanding of production.

Market survey - Survey of 100 different kinds of FABRICS available in the market.

Reference books -
TEXTBOOK OF FABRIC SCIENCE (SEEMA SEKHRI)
TEXTILE (SARA J KADOLPH)
TEXTILES \& FASHION (JENNY UDALE) $\underline{1}$

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - I)

 SUBJECT - GARMENT CONSTRUCTION TECHNIQUES (BSCFD103)| Unit no. | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Intro to sewing machines, types \& parts | --------- |
|  | Machine maintenance, faults \& rectification | --------- |
| 2 | Basic sewing techniques - types of hemming, and basting etc. |  |
|  | Types of necklines - round V and square neckline | 3 samples |
|  | sleeves variations - plain puff, petal | 3 samples |
|  | Basic collars - flat, shawl \& stand | 3 samples |
|  | Basic pockets - patch, patch with flap, designer pocket | 3 samples |
| 3 | Pleats - side, kick, box, inverted, sunray | 5 samples |
|  | Tucks - plain, pin, diagonal, cross, blind, shell | 6 samples |
|  | Darts - single pointed, double pointed \& slash, curve | 4 samples |
|  | Gathers, smocking - 2 samples, shirring, frills, flounce, ruffle | 6 samples |
| 4 | Fasteners - hooks, buttons, eyelet's, press button, Velcro etc | 1 sample |
|  | Zip attachment - conceal \& plain | 2 samples |
|  | Fabric preparation for cutting, stitching | ----------- |
|  | Plackets - shirt, continuous, \& kurta placket | 3 samples |
|  | Principles of tailoring | ------------ |

Field visit - Visit to TEXTILE industry.

Market survey - Survey of Needles, threads, hooks, buttons, fasteners, bukram, types of machines, tools \& equipments.

Reference books - SEWING BASICS (WENDY GARDINER)

BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - I)
SUBJECT - OFFICE AUTOMATION \& DESKTOP PUBLISHING (BSCFD104)

| Unit <br> no. | Element | Assignment work |
| :---: | :--- | :--- |
| $\mathbf{1}$ | Demonstrate an advanced knowledge of the word processing <br> package, MS office and a knowledge of how to design and create <br> effective \& structured documents like technical report, letter etc. | Making a resume |
| $\mathbf{2}$ | Demonstrate the skills in the appropriate use of various features of <br> the spread sheet package MS excel and also to create useful spread <br> sheet applications like tabulated statements, balance sheets, <br> statements etc. | Making a <br> specification sheet |
| $\mathbf{3}$ | Demonstrate the skills in making an effective presentation with <br> audio \& video effects. | Ppt presentation <br> on designer <br> biography |
| $\mathbf{4}$ | Draw graphical pictures, flow charts, block diagrams etc using the <br> drawing tools available in MS word or MS power point and <br> incorporate them into documents and presentation. | Report submission <br> on current fashion <br> industry |

BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - I)
SUBJECT - COMMUNICATION \& SOFT SKILLS (BSCFD105)

| Unit <br> no. | Element | Assignment work |
| :---: | :--- | :--- |
| $\mathbf{1}$ | Basic parts of speech: noun, pronoun, verb, adjective, preposition, <br> article, idioms, one word substitution. <br> Tenses: introduction, use of present, past \& future tense. |  |
| 2 | Use of prepositions, conjunctions \& interjunctions. |  |
| 3 | Use of punctuations <br> Sentences: simple compound\& complex formation, transformation <br> of sentences: active \& passive, affirmative \& negative interrogative <br> \& assertive. |  |
| 4 | Degree of comparison, conversation, direct and indirect speech. <br> Correct word usage, homonyms, antonyms \& synonyms. |  |

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - II) <br> SUBJECT - PATTERN MAKING TECHNOLOGY - I (BSCFD201)

| Unit <br> no. | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Intro to pattern making, tools \& equipments | 1 sheet work |
|  | Taking body measurements, size chart | 1 sheet work |
|  | Intro to drafting, types of drafting - folded \& direct method | 1 sheet work |
| $\mathbf{2}$ | Child bodice block - front/back (construction) | 1 sheet work |
|  | Child panty block (construction) | 3 sheet work |
|  | Child A- line (construction) | 3 sheet work |
|  | Child baby frock (construction) | 3 sheet work |
| $\mathbf{3}$ | Adult bodice block - front /back (construction) | 3 sheet work |
|  | Basic kameez block (construction) | 1 sheet block |
|  | Peticoat (construction) | Churidaar (construction) |
|  | Basic salwaar (construction) | 1 sheet block |
|  | Patiayala salwaar (construction) | 1 sheet block |
|  | Skirt (pleated / A line/ gathered) / Top block (construction) | 1 sheet block |
|  | Layout \& estimation of cloth | 1 sheet work |

Field visit - Visit to Garment manufacturing unit (school dress making unit).
Market survey - Survey of different types of skirts, kurti, salwaar, kids wear \& uniforms.
Reference books - PATTERN MAKING FOR FASHION DESIGN (HELEN JOSEPH ARMSTRONG)

BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - II)
SUBJECT - GARMENT CONSTRUCTION - I (BSCFD202)

| Unit <br> no. | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Child bodice block - front/back (construction) | 1 sheet work |
|  | Child panty block (construction) | 3 sheet work |
|  | Child A- line (construction) | 3 sheet work |
|  | Child baby frock (construction) | 3 sheet work |
| $\mathbf{2}$ | Adult bodice block - front /back (construction) | 3 sheet work |
|  | Basic kameez block (construction) | 1 sheet block |
|  | Peticoat (construction) | 1 sheet block |
| 3 | Churidaar (construction) | 1 sheet block |
|  | Basic salwaar (construction) | 1 sheet block |
|  | Patiayala salwaar (construction) | 1 sheet block |
| 4. | Skirt (pleated / A line/ gathered) / Top block (construction) | 1 sheet work |

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - II)

SUBJECT - INTRODUCTION TO DRAPING (BSCFD203)

| Unit <br> no. | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Introduction to draping \& its tools, understanding the dress form, <br> draping terminology | 1 sheet work |
| 2 | Draping of basic bodice - front \& back | 1 sheet work |
|  | Draping of basic skirt - front \& back | 1 sheet work |
|  | Draping of basic sleeve | 1 sheet work |
| 3 | Torso foundation basic shift block | 1 sheet work |
|  | Draping of cowl bodice | 1 sheet work |
| 4 | Draping of waist midriff | 1 sheet work |
|  | Draping of flared skirt | 1 sheet work |

Field visit - Visit to Mannequins/dress forms traders.

Market survey - Survey of different types of drapes (garment/ curtains/tapestries) etc.

## Reference books - THE ART OF FASHION DRAPING (CONNIE AMADON CRAWFORD) DRAPING FOR FASHION DESIGN (HILDE JAFFE)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - II)

SUBJECT - DESIGN PROCESS- I (BSCFD204)

| Unit <br> no. | Element | Sheet work |
| :---: | :--- | :---: |
| 1 | PHOTOANALYSIS - female sketch | 1 sheet |
| 2 | Introduction to theme boards | ------------ |
|  | Theme designing 1 - mood board / inspiration board / client profile <br> board / design board / fabric board / color board / accessory board <br> / design specification sheet / cost sheet. | 9 sheets |
|  | Theme designing 2 - mood board / inspiration board / client profile <br> board / design board / fabric board / color board / accessory board <br> / design specification sheet / cost sheet. | 9 sheets |
| 3 | Theme designing 3 - mood board / inspiration board / client profile <br> board / design board / fabric board / color board / accessory board <br> / design specification sheet / cost sheet. | 9 sheets |
| Theme designing 4 - mood board / inspiration board / client profile <br> board / design board / fabric board / color board / accessory board <br> / design specification sheet / cost sheet. | 9 sheets |  |
| 4 | Theme designing 5 - mood board / inspiration board / client profile <br> board / design board / fabric board / color board / accessory board <br> / design specification sheet / cost sheet. | 9 sheets |
| Caricature figure drawing | 1 sheet |  |

Field visit - Visit to designer store for understanding how they make designs.

Market survey - Survey of minimum 25 Garments based on theme given by the subject faculty.

## Reference books - FASHION MAKEOVER (BRAND KINSELS) <br> FASHION PORTFOLIO (ANNA KIPER)

## BOOKLET OF FASHION DESIGN COURSE－（SEMESTER－II）

 SUBJECT－GRAPHIC DESIGN APPLICATION－I（ADOBE PHOTOSHOP）（BSCFD205）| Unit no． | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Overview of Photoshop |  |
|  | Introduction to Adobe Photoshop |  |
|  | Bitmap image，Vector image，Exploring the work area |  |
|  | Exploring the toolbox，Exploring preferences，Draw pixel and vector shapes，Capture，crop，and transform，Capture a screen image | assignment |
|  | Use the Crop tool and Navigator palette，Apply a transformation |  |
| 2. | Overview of selecting and deleting | assignment |
|  | Create a reflection image，Use the Elliptical Marquee and Eraser tools |  |
|  | Use the Magic Wand and Magic Eraser tools，Create a vignette |  |
| 3. | Photo retouching and color adjustments | assignment |
|  | Retouching with Selection and Deletion tools |  |
|  | Retouching with the Move tool，Retouching with the Patch tool |  |
|  | Retouching with the Healing Brush and Clone Stamp tools |  |
|  | Retouching spots，Restore a photo and vignette，Understand color basics，Explore color correction |  |
| 4. | Image resizing and resolution，Image size and resolution basics | assignment |
|  | Image data，Image resize，Image for onscreen viewing，Prepare your image |  |
| 5. | Layer Basics，About the Layers palette，About the background layer | assignment |
|  | Selecting，grouping，and linking layers，Moving，copying，and locking layers，Managing layers，Merging and stamping layers |  |
|  | Setting opacity and blending options，Layer effects and styles |  |
|  | Adjustment and fill layers／Smart objects，Layer comps／masking layers |  |

Field visit－Visit to GRAPHIC PRINTING unit．

Market survey－Survey of various software used in design．

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - II) <br> SUBJECT -HISTORY OF WESTERN COSTUMES (BSCFD208)

| UNIT NO. | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Egypt - intro, | ---- |
|  | Female costumes, Male costumes, head gears \& hairstyles / make up, Jewellery, Religious costumes, Styles, Textiles and dyes | ---------------- |
|  | Rome - intro | ---- |
|  | Female costumes, Male costumes, head gears \& hairstyles / make up, Jewellery, Religious costumes, Styles, Textiles and dyes |  |
| 2 | Greek - intro |  |
|  | Female costumes, Male costumes, head gears \& hairstyles / make up, Jewellery, Religious costumes, Styles, Textiles and dyes |  |
|  | Victorian - Intro |  |
|  | Female costumes, Male costumes, head gears \& hairstyles / make up, Jewellery, Religious costumes, Styles, Textiles and dyes |  |
|  | China - intro |  |
|  | Female costumes, Male costumes, head gears \& hairstyles / make up, Jewellery, Religious costumes, Styles, Textiles and dyes |  |
| 3 | Japan - intro |  |
|  | Female costumes, Male costumes, head gears \& hairstyles / make up, Jewellery, Religious costumes, Styles, Textiles and dyes |  |
|  | Indonesia - intro |  |
|  | Female costumes, Male costumes, head gears \& hairstyles / make up, Jewellery, Religious costumes, Styles, Textiles and dyes |  |
|  | Africa - intro |  |
|  | Female costumes, Male costumes, head gears \& hairstyles / make up, Jewellery, Religious costumes, Styles, Textiles and dyes |  |
| 4 | Rococo - intro |  |
|  | Female costumes, Male costumes, head gears \& hairstyles / make up, Jewellery, Religious costumes, Styles, Textiles and dyes |  |
|  | German - intro |  |
|  | Female costumes, Male costumes, head gears \& hairstyles / make up, Jewellery, Religious costumes, Styles, Textiles and dyes |  |

Field visit - Visit to library for research work.
Market survey - Survey of stores $\mathbf{n}$ sites from where these dresses can be rented/ purchased.

Reference books - ONE WORLD OF FASHION (ANNALEE GOLD)
COSTUMES \& FASHION (JAMES AUER)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - II) <br> SUBJECT - SURFACE ORNAMENTATION \& YARN CRAFT (BSCFD206)

| Unit <br> no. | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Intro to embroidery and its tools | ---------- |
|  | Tracing methods - carbon, ink transfer | 2 sheet work |
| 2 | Basic hand stitches - chain \& its (4) variations, back, slip, stem, <br> herring bone, blanket, lazy daisy, bullion rose, spider web, running, <br> satin, French knot, feather stitch, fish bone, chevron, basket, seed <br> filling | 20 samples |
| 3 | Sequins, mirror, lace, ribbon, beads |  |
|  | Zardosi, dabka, metallic thread, gota patti, kundan | 5 samples |
|  | Danglers | 5 samples |
|  | Crotchet work, macramé work | 5 samples |
|  | Knitting work | 1 sample |
|  | Quilling art | 1 sample |
|  | Fabric manipulation / smocking | 1 sample |

Field visit - Visit to embroider workshop.

Market survey - Survey of embroidery materials available in the market, threads, beads, metals, mirrors, ribbon, wires, sequins, frames, laces \& buttons etc.

Workshop - Tie $n$ dye ( 40 SAMPLES), BLOCK PRINTING ( 20 SAMPLES), STENCIL PRINTING (1 SAMPLE), FABRIC PAINTING (1 SAMPLE),

Reference books - SWEDISH WEAVING HULK EMBROIDERY (JEANNE TANS)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - II) <br> SUBJEC T - ENVIRONMENTAL SCIENCE (BSCFD206)

| UNIT <br> NO. | Element | Sheet work |
| :---: | :--- | :--- |
| 1 | General: Environment segments, environment degration, <br> environmental impact assessment. <br> Concept of Ecosystem: Fundamental of ecology \& ecosystem, <br> components of ecosystem, foodchain, food-web, trophic levels, <br> energy flow, cycling of nutrients, major ecosystem types(forest, <br> grassland and aquatic ecosystem). | ------------ |
| 2 | Air Pollution: Atmospheric composition, energy balance, <br> classifications of air pollutants, source and effect of pollutants- <br> primary(CO, SOX. NOX. PARTICULARS, hydrocarbons). Secondary <br> [photochemical smog, acid rain, ozone, PAN, green house effect, <br> ozone depletion, atmospheric stability and temperature inversion, <br> Techniques used to control gaseous and particulate pollution, <br> ambient air quality standards. |  |
| 3 | Water Pollution: Hydrosphere, natural water, classifications of <br> water pollutants, trace element contamination of water, sources <br>  <br> significance of D.O., B.O.D.,C.O.D. in waste water, Eutophication, <br> methods \& equipments used in waste water treatment prelimanry, <br> secondary \& tertiary. |  |
| 4 | Land pollution \& Noise Pollution: lithosphere, pollutants,( <br> agriculture, industrial, urban waste, hazardous waste), their origin <br> and effect, collection of solid waste management, recycling and <br> reuse of solid waste and their disposal techniques ( open dumping, <br> sanitary land filling, thermal, compositing). <br> Noise Pollution: Sources, effects, standards and control. |  |
| 5 | Enviromental biotechnology: Definition, current status of <br> biotechnology in envroimental protection, bio-fules, bio-fertilze, <br> bio-surfactants, bio-sensor, bio-chips, bio-reactor. <br> Pollution Preventing through Biotechnology: Tannery industry, <br> paper and pulp industry, pesticide industry, food and allied <br> industry. |  |
|  |  |  |

## REFERENCE BOOKS:

1. Masters, G.M. Introduction to envroinment engineering and science ( Prentice Hall of India).
2. Envroinmental Chemistry by A.K. Dey ( Eastern Ltd.).
3. Envroinmental Chemistry by B.K. Sharma ( Krishna Prakashan).
4. Nebel B.J. Envroinmental science (Prentice Hall of India).
5. Envroinmental Biotechnology by S.N. jogdand (Himalaya Publishing House).
6. Introduction to Environmental Biotechnology by A.K. Chatterji ( Prentice Hall of India).

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - III) SUBJECT - PATTERN MAKING TECHNOLOGY - II (BSCFD301)

| UNIT <br> NO. | Element | Sheet work |
| :---: | :--- | :---: |
| 1 | Princess bodice block | 1 sheet work |
|  | Dart manipulation (construction) | 3 sheet work |
| 2 | Collar - tennis collar, shirt collar with stand, notch collar. <br> (construction) | Sleeves - leg o mutton, kimono, raglan, ruffle, flared (construction) |
| 3 | Skirt - circular, straight, hip rider (construction) | 5 sheet work |
|  | Divided skirt (construction) | 3 sheet work |
| 4 | Princess flared kurti (construction) | 1 sheet work |
|  | 4 dart blouse (construction) | 1 sheet work |

Field visit - Visit to tailor shop.
Market survey - Survey of latest styles, cuts, silhouette, color, pattern, fabric etc.
Reference books - PATTERN MAKING BY (HELEN JOSEPH ARMSTRONG)
METRIC PATTERN CUTTING FOR MENS, WOMENS \& KIDS.

BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - III)
SUBJECT - GARMENT CONSTRUCTION - II (BSCFD302)

| UNIT <br> NO. | Element | Sheet work |
| :---: | :--- | :---: |
| 1 | Princess bodice block | 1 SAMPLE |
|  | Dart manipulation (construction) | 1 SAMPLE |
| 2 | Collar - tennis collar, shirt collar with stand, notch collar. <br> (construction) | 1 SAMPLE |
|  | Sleeves - leg o mutton, kimono, raglan, ruffle, flared (construction) | 1 SAMPLE |
| 3 | Skirt - circular, straight, hip rider (construction) | 1 SAMPLE |
|  | Divided skirt (construction) | 1 SAMPLE |
| 4 | Princess flared kurti (construction) | 1 SAMPLE |
|  | 4 dart blouse (construction) | 1 SAMPLE |

Field visit - Visit to GARMENT trimmings shop
Market survey - Survey of latest styles, cuts, silhouette, color, pattern, fabric etc.
Reference books - PATTERN MAKING BY (HELEN JOSEPH ARMSTRONG)
METRIC PATTERN CUTTING FOR MENS, WOMENS \& KIDS.

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - III)

## SUBJECT - DRAPING - II (BSCFD303)

| s.no | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Draping of princess bodice - front \& back | 1 sheet work |
|  | Draping of bias halter bodice - front | 1 sheet work |
|  | Draping of asymmetrical bodice | 1 sheet work |
| 2 | Draping of flared six gore skirt | 1 sheet work |
|  | Draping of peg skirt | 1 sheet work |
|  | Draping of asymmetrical skirt | 1 sheet work |
| 3 | Draping of under arm cowl bodice | 1 sheet work |
|  | Draping of peplum | 1 sheet work |
|  | Draping of Circular flounce | 1 sheet work |
| 4 | Draping of shirred flounce | 1 sheet work |
|  | Draping of ruffles | 1 sheet work |

Field visit / workshop - Saree draping workshop

Market survey - Survey of western draped garments.

Reference books - THE ART OF FASHION DRAPING (CONNIE AMADON CRAWFORD)
DRAPING FOR FASHION DESIGN (HILDE JAFFE)

BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - III)
SUBJECT- FASHION MODEL DRAWING - II (BSCFD304)

| s.no | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Introduction to male illustration, study of 3 illustrators work | ---------------- |
|  | Basic blocks 10 heads 13 inches - male (front,back,side, $3 / 4^{\text {th }}$ ) | 4 sheets |
|  | Robotic figure - front \& back | 2 sheets work |
|  | Stick figures using photographs - 10 poses | 10 sheets |
| 2 | Body fleshing - front/back/side/3/4 ${ }^{\text {th }}$ | 4 sheets work |
|  | Body coloring / Rendering - front/back/side/3/4 ${ }^{\text {th }}$ | 4 sheets work |
|  | Hand poses male -5 poses | 1 sheet work |
|  | male foot poses -5 poses | 1 sheet work |
|  | male face block - front | 1 sheet work |
|  | male hair styles - 10 variations | 2 sheets work |
|  | male feature drawing - eyes 5 variations | 1 sheet work |
|  | male feature drawing - lips 5 variations | 1 sheet work |
|  | male feature drawing - nose (straight / side) | 1 sheet work |
| 3. | Apparel categories for male - (inner wear / beach wear / casual wear/ formal wear/ semi formal wear/ western wear / indo western wear/ resort wear / traditional wear / ethnic wear / wedding wear / party wear / night wear / funky wear / ramp wear / avant garde wear / sports wear) | Ppt presentation |
| 4. | male accessory designing - scarves (5 variations each) | 1 sheet work |
|  | male accessory designing - bags ( 5 variations each) | 1 sheet work |
|  | male accessory designing - foot wears (5 variations each) | 1 sheet work |
|  | male accessory designing - hats/ caps (5 variations each) | 1 sheet work |
|  | male accessory designing - belts (5 variations each) | 1 sheet work |
|  | male garment - flat sketches | 5 sheets work |
| 5 | Introduction to kids illustration | ---------------- |
|  | Basic blocks 0 years - 16 years | 4 sheets |
|  | Body coloring / Rendering | 4 sheets work |
|  | Child hair styles - 10 variations | 2 sheets work |
|  | Apparel categories for kids - (inner wear / beach wear / casual wear/ formal wear/ western wear / indo western wear/ resort wear / uniforms / ethnic wear / party wear / night wear / funky wear / ramp wear / sports wear) | Ppt presentation |
|  | Kids garment - flat sketches \& Draping | 5 sheets work |

Field visit / workshop - visit to men's apparel store for understanding various apparel categories.
Market survey - Survey of men's wear accessories and their details
Reference books - FASHION DRAWING DESIGNS
FASHION ILLUSTRATION FIGURE DRAWING (MAITE CAFUENTE)

| BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - III) |  |  |
| :---: | :---: | :---: |
| SUBJECT - GRAPHIC DESIGN APPLICATION - II (COREL DRAW) (BSCFD305) |  |  |
| UNIT NO. | Element | Sheet work |
| 1 | INTRODUCTION TO CORELDRAW, Workspace overview |  |
|  | Starting a document, Zooming, panning, and scrolling |  |
|  | Bézier, Pen and Freehand tool, lines and curves, Formatting outlines | Bézier, Pen and Freehand tool |
|  | Creating objects using shapes, Shape tools, Shape editing tools, Curve tools, Cropping and erasing tools, Table tool |  |
|  | Dimension tools, Connector tools, Text tool |  |
| 2. | Creating Fashion Accessories | A2: create HAND BAGS, SHOES, EARINGS, NECKLACE,HAT/CAPS |
|  | Text tool, Zoom tool, Applying color : Fill tools \& its different form |  |
|  | Interactive \& Mesh fill tools, Working with bitmaps |  |
|  | transforming objects (sizing, skewing, stretching, rotating, or mirroring), how to create mood board | A3: create a mood board |
| 3. | Coloring and styling objects |  |
|  | Positioning objects Grouping and combining objects |  |
|  | Organizing objects Working with pages, Color Basics, drawing tools | A4: create 5 patterns |
|  | Illustration: Artistic Media tool, adding effects to pattern |  |
|  | how to create pattern using free hand and pen tools | A5: create 6 female sketch with different poses |
|  | how to create pattern using drawing tool |  |
|  | how to create female sketch using pen tool |  |
| 4. | how to create female sketch using freehand tool |  |
|  | how to create female sketch using bezier tool, llustrative fashion figure, draping female sketch with top, $t$-shirt, jackets | A6: Drape garments to 6 female sketch |
|  | draping female sketch with skirt, gown, draping female sketch with trouser, creating fashion face, creating eyes n eye shadow |  |
|  | creating hairstyle |  |

Field visit / workshop - visit to printing unit working on corel draw.

Market survey - Survey of printing and costing of promotional items, like bags, visiting cards, brouchures, leafletsetc

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - III)

SUBJECT - TRADITIONAL EMBROIDERY (BSCFD306)

| UNIT <br> NO. | Element | Sheet work |
| :---: | :--- | :---: |
| 1 | Phulkari Of Punjab | 1 SAMPLE |
|  | Chikankari Of Lucknow | 1 SAMPLE |
|  | Kasuti Of Karnataka | 1 SAMPLE |
| 2 | Kantha Of Bengal | 1 SAMPLE |
|  | Kashmiri Work | 1 SAMPLE |
|  | Kutchh Work Of Gujrat | 1 SAMPLE |
| 3 | Apllique Work Of Orissa | 1 SAMPLE |
|  | Pipli Work | 1 SAMPLE |
|  | Gota Of Rajasthan | Chamba Rumal |
|  | Banjara Embroidery | 1 SAMPLE |
|  | Mukesh Work | 1 SAMPLE |
|  | Toda Embroidery Of Tamilnadu | 1 SAMPLE |

Field visit / workshop - visit to embroidery material shop.

Market survey - Survey of various traditional textile \& embroidery material available in market.

Reference books - SURFACE WORKS (JENNY DOWDE)
150 beaded borders and motifs (KENNETH D. KING)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - III) SUBJECT - FASHION PHOTOGRAPHY (BSCFD307)

15 days workshop on fashion photography will be conducted, where students will learn how to click photographs, camera handling, light and distance relationship etc. it will help to create their own portfolio and express their creative imagination.
THEY NEED TO SUBMIT A PHOTOGRAPHY FILE OF THEIR WORK AS A SUBMISSION FOR FINAL MARKING OF THE SUBJECT.

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - III) <br> SUBJECT - CRAFT DOCUMENTATION (BSCFD308)

| UNIT <br> NO. | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Introduction to crafts | ----------- |
|  | Information sourcing on craft |  |
| $\mathbf{2}$ | How to document a CRAFT \& why |  |
|  | Contents of craft documentation |  |
| $\mathbf{3}$ | How to plan your layouts \& the techniques |  |
|  | How to frame your photographs, illustrations etc. |  |
| $\mathbf{4}$ | Prepare questionnaire for survey/ information collection |  |
|  | Craft design | End report |
|  | Assessment |  |

Field visit / workshop - pottery workshop visit or demo session

Market survey - Survey of various crafts available in the market.

BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - IV)
SUBJECT - PATTERN MAKING TECHNOLOGY - III (BSCFD401)

| Unit <br> no. | Element | Sheet work |
| :---: | :--- | :---: |
| 1 | Tired \& Layered Skirt, Wrap Around Skirt (CONSTRUCTION) | 3 sheet work |
| 2 | cowl , Peplum top (construction) | 2 sheet work |
|  | Off shoulder dress (construction) | 1 sheet work |
|  | One piece dress with yoke design (construction) | 1 samples |
| 3 | Choli blouse / princess blouse (construction) | -------- |
| 4 | Female shirt block | 1 sheet work |
|  | Female trouser block | 1 sheet work |

Field visit / workshop - workshop of multi wrapping garments

Market survey - Survey of women's latest wedding wear styles.

Reference books - PATTERN MAKING (HELEN JOSEPH ARMSTRONG)

> BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - IV)
> SUBJECT - GARMENT CONSTRUCTION- III (BSCFD402)

| s.no | Element | Sheet work |
| :---: | :--- | :---: |
| 1 | Tired \& Layered Skirt, Wrap Around Skirt (CONSTRUCTION) | 1 Sample |
| 2 | cowl , Peplum top (construction) | 1 Sample |
|  | Off shoulder dress (construction) | 1 Sample |
|  | One piece dress with yoke design (construction) | 1 Sample |
| 3 | Choli blouse / princess blouse (construction) | 1 Sample |
| 43 | Female shirt block | 1 Sample |
|  | Female trouser block | 1 Sample |

Field visit / workshop - workshop of multi wrapping garments

Market survey - Survey of women's latest wear styles.

Reference books - PATTERN MAKING (HELEN JOSEPH ARMSTRONG)

BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - IV)
SUBJECT - DRAPING - III (BSCFD403)

| Unit <br> no. | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Draping of pleated yoke bodice | 1 sheet work |
|  | Draping of circular yoke bodice | 1 sheet work |
| 2 | Draping of cowl hood | 1 sheet work |
|  | Draping of empire shift dress | 1 sheet work |
|  | Draping of sun dress | 1 sheet work |
| 3 | Draping of bustier | 1 sheet work |
|  | Draping of bias cut slip dress | 1 sheet work |
|  | Draping of circular skirt with hip yoke | 1 sheet work |
| 4 | Draping of gathered skirt with hip yoke | 1 sheet work |
|  | Draping of pleated skirt with hip yoke | 1 sheet work |
|  | Draping of princess slip dress | 1 sheet work |

Field visit / workshop - workshop of types of PAGDI/SAFA wrapping.

Market survey - Survey of men's latest wedding wear styles.

## Reference books - THE ART OF FASHION DRAPING (CONNIE AMADON CRAWFORD) DRAPING FOR FASHION DESIGN (HILDE JAFFE)

BOOKLET OF FASHION DESIGN COURSE－（SEMESTER－IV）
SUBJECT－DESIGN PROCESS－II（BSCFD404）

| s．no | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Introduction to theme boards |  |
|  | Theme designing 1 －mood board／inspiration board／client profile board／design board／fabric board／color board／accessory board ／design specification sheet／cost sheet． | 9 sheets |
| 2 | Theme designing 2 －mood board／inspiration board／client profile board／design board／fabric board／color board／accessory board ／design specification sheet／cost sheet． | 9 sheets |
|  | Theme designing 3 －mood board／inspiration board／client profile board／design board／fabric board／color board／accessory board ／design specification sheet／cost sheet． | 9 sheets |
| 3 | Theme designing 4 －mood board／inspiration board／client profile board／design board／fabric board／color board／accessory board ／design specification sheet／cost sheet． | 9 sheets |
|  | Theme designing 5－mood board／inspiration board／client profile board／design board／fabric board／color board／accessory board ／design specification sheet／cost sheet． | 9 sheets |
| 4 | Final portfolio |  |

Field visit／workshop－workshop of male stylization．

Market survey－Survey of men＇s different footwears．

Reference books－FASHION PORTFOLIO（ANNA KIPER）
FASHION DRAWING DESIGNS

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - IV) SUBJECT - GRAPHIC DESIGN APPLICATION - III (ADOBE ILLUSTRATOR) (BSCFD405)

| UNIT NO. | LESSON PLAN | ASSIGNMENTS |
| :---: | :---: | :---: |
| 1 | Introduction to Adobe Illustrator |  |
|  | Raster vs. Vector, Pen Tool and Brushes |  |
|  | Drawing with the Pen Tool: |  |
|  | Anchor points are connected by paths. We do not draw paths, they are created between the anchor points to connect them. | ASSIGNMENT 1 : build a logo of SIDI |
|  | Drawing straight paths with the Pen tool |  |
|  | Drawing curved paths with the Pen tool |  |
|  | Drawing free form paths with the Pencil tool |  |
|  | Smoothing and erasing paths, Editing anchor points, Blending Shapes |  |
| 2 | Drawing in Illustrator |  |
|  | Working with outside images, Using the eye dropper |  |
|  | Working with pantone chips, Working with the appearance dialogue box, Compound paths and building shapes, drawing modes | ASSIGNMENT 2 : Personal logo design for your fashion boutique |
|  | Type \& Type Tools |  |
|  | Character Settings, Paragraph Settings, Text Threads, |  |
|  | Setting text on open paths, Setting text on closed paths, | ASSIGNMENT 3 : create 3 patterns |
|  | Text to paths |  |
|  | Appearance \& Fill |  |
| 3 | Fill and Stroke, Making more than one stroke, Changing stroke color and weight through the appearance panel, Changing stacking order through the appearance panel, Color dialogue box, | ASSIGNMENT 4 : Create an Art Board |
|  | Transparency and Color, Gradients, Pattern fills, Applying pattern fill to a stroke, Grouping Objects |  |
|  | Transforming and Positioning Art |  |
|  | Moving and copying artwork, Scaling or resizing artwork | ASSIGNMENT 5 : Music Festival Poster |
|  | Rotating artwork, Reflecting and skewing artwork, |  |
|  | Using the Free Transform tool, Repeating transformations |  |
| 4 | Performing individual transforms across multiple objects |  |
|  | Aligning objects and groups precisely |  |
|  | Distributing objects and spaces between objects | ASSIGNMENT 6 :Ad Design |
|  | Converting pixels to paths with Live Trace |  |
|  | Making Live Trace adjustments, live trace default, threshold |  |
|  | tracing options dialogue box, Controlling colors in Live Trace |  |
|  | modifying color by outputting color to swatches |  |
|  | working with pre established swatches |  |
|  | Saving, and Exporting |  |

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - IV) <br> SUBJECT - TRADITIONAL TEXTILE (BSCFD406)

| $\begin{aligned} & \hline \text { UNIT } \\ & \text { NO. } \\ & \hline \end{aligned}$ | Element | Sheet work |
| :---: | :---: | :---: |
| 1 | Dhaka muslin | --- |
|  | Kimkhab | 1 SHEET WORK |
|  | Dyed textile - bandhej, ikat, patola, bandhas, | 4 SHEET WORK |
|  | Printed textiles - bagru print,sanganer print, kalamkari, warli | 3 SHEET WORK |
| 2 | Hand woven textile - |  |
|  | Banaras brocade | 1 SHEET WORK |
|  | Baluchari | 3 SHEET WORK |
|  | Jamdani | 1 SHEET WORK |
| 3 | Paithani | 2 SHEET WORK |
|  | Kanjeevaram | 1 SHEET WORK |
|  | Chanderi | 1 SHEET WORK |
|  | Kota | 1 SHEET WORK |
| 4 | Maheshwari | 1 SHEET WORK |
|  | Sambalpuri | 1 SHEET WORK |
|  | Shawls - |  |
|  | Kashmiri | 1 SHEET WORK |
|  | Kullu \& kinnaur | 1 SHEET WORK |
|  | Wraps of north east | 1 SHEET WORK |

Field visit / workshop - visit to traditional textile stores in city.

Market survey - Survey of garments made from traditional textiles.

Reference books - TRADITIONAL BRIDAL SAREES OF INDIA (PROMILA SHANKAR)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - IV) SUBJECT - FUNDAMENTALS OF APPAREL PRODUCTION (BSCFD407)

| UNIT <br> NO. | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Ready to wear - history \& basic concept, importance of ready <br> to wear | ------------ |
|  | Industrial infrastructure and its profile |  |
|  | Fundamental structure of the industry |  |
|  | Froduction process | Fabric \& cutting room, inspection of fabric and its control |
|  | Various methods of spreading fabric |  |
|  | Use and importance of marker |  |
|  | Understanding of pattern \& method in lying pattern |  |
| $\mathbf{3}$ | Yardage control in cutting room | Types of cutting machines |
|  | Operations of fusing machine |  |
|  | Methods of bundling \& ticketing |  |
| $\mathbf{4}$ | Sewing room, machine- tpes. Uses \& applications. |  |
|  | Use of attachments |  |
|  | Stitch types. Uses \& applications |  |
|  | Techniques of production in sewing room |  |

Field visit / workshop - visit to paymond industry. Lords industry nagpur.

Market survey - Survey of various sewing machines.

Reference books - apparel manufacturing process.

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - IV) SUBJECT - INTERNSHIP (BSCFD408)

In this, students need to do internship of minimum 2 WEEKS or maximum 4 WEEKS, They need to submit a repost based on their internship period for the final marking of the subject. Internship period will be soon after their $3^{\text {rd }}$ semester examination ends.

> BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - V)
> SUBJECT - PATTERN MAKING TECHNOLOGY - IV (BSCFD501)

| s.no | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Men's shirt block (construction) | 3 sheet work |
|  | Men's vest coat (construction) | 1 sheet work |
|  | Men's trouser block (construction) | 1 sheet work |
| $\mathbf{2}$ | Men's kurta block (construction) | 1 sheet work |
|  | Men's aligadi pyajama (construction) | 1 sheet work |
| $\mathbf{3}$ | Men's blazer block (construction) | 2 sheet work |
| $\mathbf{4}$ | Intro to grading | ----------- |
|  | Grading of bodice / skirt/ sleeve block. | $\mathbf{3}$ sheets work |

Field visit / workshop - visit to men's tailoring unit.
Market survey - Survey of men's stitching materials shops in Raipur
Reference books - PATTERN MAKING (HELEN JOSEPH ARMSTRONG)

BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - V)
SUBJECT - GARMENT CONSTRUCTION - IV (BSCFD502)

| s.no | Element | Sheet work |
| :---: | :--- | :---: |
| 1 | Men's shirt block (construction) | 1 sample |
|  | Men's vest coat (construction) | 1 sample |
|  | Men's trouser block (construction) | 1 sample |
| $2 \mathbf{2}$ | Men's kurta block (construction) | 1 sample |
|  | Men's aligadi pyajama (construction) | 1 sample |
| 3 | Men's blazer block (construction) | 1 sample |

Field visit / workshop - visit to men's tailoring unit.

Market survey - Survey of men's stitching materials shops in Raipur

Reference books - PATTERN MAKING (HELEN JOSEPH ARMSTRONG)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - V)

## SUBJECT - DRAPING - IV (BSCFD503)

| UNIT <br> NO. |  | Slement |
| :---: | :--- | :---: |
| 1 | Draping of dart less blouse / shirt block | 1 sheet work |
|  | Draping of classic shirt with one piece yoke | 1 sheet work |
|  | Draping of dart less kimono block | 1 sheet work |
| $\mathbf{2}$ | Draping of torso princess bodice | 1 sheet work |
|  | Draping of gored skirt with kick pleats | 1 sheet work |
| 3 | Draping of dirndl skirt | 1 sheet work |
|  | Draping of bias circular skirt | 1 sheet work |
| $\mathbf{4}$ | Draping of sculptured dress | 1 sheet work |
|  | Draping of peter pan collar | 1 sheet work |
|  | Draping of pants | 1 sheet work |

Field visit / workshop - visit to HIGH END BOUTIQUE in Raipur.

Market survey - Survey of latest draped ready outfits in market.

Reference books - THE ART OF FASHION DRAPING (CONNIE AMADON CRAWFORD) DRAPING FOR FASHION DESIGN (HILDE JAFFE)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - V) <br> SUBJECT - DESIGN PROCESS - III (BSCFD504)

| UNIT <br> NO. | Element | Sheet work |
| :---: | :--- | :---: |
| 1 | Photo analysis - 1 male \& 1 female COMPOSITION | 2 sheets work |
| 2 | Figure composition - male \& female 2 each (group of 5 figures) | 6 sheets work |
|  | Range development - male \& female (1 theme each) 10 dresses in <br> a theme | 4 sheets work |
| 3 | Figure stylization - male \& female 5 each | 10 sheets work |
| 4 | Project design - uniform |  |
|  | Lingerie wear |  |
|  | Character clothing |  |
|  | Dance costume |  |
|  | Avant garde |  |

Field visit / workshop - visit to cg dance academy/ lingerie wear shop/ theatre etc.

Market survey - Survey of cg film industry and opportunity as designer in it.

Reference books - FASHION ILLUSTRATION FIGURE DRAWING (MAITE CAFUENTE)

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\begin{aligned}
& \text { BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - V) } \\
& \text { SUBJECT - FASHION RETAILING \& MARKETING (BSCFD505) }
\end{aligned}
$$

| s.no | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Introduction to Fashion Retailing \& Strategies. <br> Fashion Retailing-Definition, Concept, Importance, Functions - <br> Indian Retails vs. Global Scenario, Retail Location- Factors affecting <br> location decision, Site Selection. Retail Directions -Value directed <br> retailing; Service oriented retailing, Unique Merchandising, Shopping <br> as entertainment, Street retailing, Global expansion of retailing; | BRAND survey |
| $\mathbf{2}$ | Types of Retail operations - (1) Specialty stores- Single brand or <br> Private label retailers, Secondary spin-offs, (2) Department stores, (3) <br> Mass Merchants - Discounters, Off-Price retailers, Outlet stores, <br> Warehouse clubs, (4) Promotional stores, (5) Non store retailing - <br> Mail order merchants, Party plan retailing, Electronic retailing, <br> Television shopping, Online shopping. | SHOWROOM <br> SURVEY |
| $\mathbf{3}$ | Fashion Retail Functions \& Organizations. <br> Retailing Functions - Merchandising, Store operations, Marketing, <br> Sales Promotion, Finance, Real estate or Store planning, Human <br> resources. Organizations - (1) Shopping Centers - Traditional Malls, <br> Diversified Malls, Value centers, Outlet Malls, Transportation centers, <br> Recreational Malls, Town center malls; (2) The small stores, (3) The <br> large stores, (4) Store with in a store - In store designer boutiques, <br> Leased departments; (5) Multiple -unit stores - Chain stores, <br> Department store groups, corporate ownerships. | TYPES OF STORES |
| SURVEY |  |  |$\quad$| $\mathbf{4}$ | Retail Buying - Buyer's role, Duties \& responsibilities of a retail <br> buyer | BUYERS <br> PREFERENCE <br> SURVEY |
| :---: | :---: | :---: |
|  | VISUAL MERCHANDISING |  |

Field visit / workshop - visit to a Branded Retail store.

Market survey - Survey of INTERNATIONAL BAND AND ITS JOURNEY.
Reference books - FASHION FROM CONCEPT TO CONSUMER (GINI STEPHENS FRINGE) FASHION GEEK (DANNA ENG.)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - V) SUBJECT - APPAREL QUALITY CONTROL (BSCFD506)

| s.no | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Quality Control. <br> Meaning and Need for quality control; Approaches to quality control; <br> Statistical quality control; Acceptance sampling, Types of defects | ----------- |
| $\mathbf{2}$ | Inspection and Testing <br> Quality of Indian clothing, manufacturers with respect to exports; <br> Role \& characteristics of Quality controller; Need and planning for <br> inspection; Types of inspection; Role of operator and inspector in <br> inspection; Difference between inspection and testing |  |
|  | Concept of TQM <br> Need and Importance of Quality management in all areas of <br> production; Procurement of raw materials; Fabric defects in spinning, <br> weaving, dyeing and printing, TQM Tools Standards and codes. <br> Quality control instruments; National and International Codes; ISO <br> gooo concepts and its evolution and its implications |  |
| $\mathbf{3}$ | Production Management <br> Meaning and need for production management; Types of <br> production-Job, Batch and mass production |  |
| Material Planning \& Allocation <br> Material planning and allocation; Process planning and process <br> sheet; Production control |  |  |
| $\mathbf{4}$ | Workroom management <br> Marker planning and placement of markers; Line and sample <br> development |  |
|  | Inventory control and Cost estimation <br> Need and advantages of inventory control; introduction and <br> functions of cost estimation, estimation procedure, elements of cost <br> and ladder of costs, method of calculating depreciation, overhead <br> expenses and distribution of overhead expenses |  |

Field visit / workshop - visit to apparel production industry.
Market survey - Survey of QULAITY CARE AND MAINTENANCE OF FABRICS/ GARMENTS (DRYCLEAN SHOP).
Reference books - APPAREL TESTING \& QUALITY
TEXTILE FIBERS, DYES, FINISHES\& PROCESS (HOARD L. NEEDLES)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - V)

SUBJEC T - EXPORT IMPORT BUSINESS (BSCFD507)

| UNIT <br> NO. | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | Introduction to international Fashion business - Importance, Nature <br> and scope, Modes of entry into International Business <br> Internationalization process and managerial implications, <br> Multinational Corporations and their involvement, Agreement on <br> Textiles and Clothing (ATC) | ------------- |
| $\mathbf{2}$ | Export / Import (EXIM) Policy of India - Benefits of International <br> Marketing, Concepts of WTO and Globalization |  |
|  | Export Promotion Activities - Functions of TEXPROCIL, AEPC, PDEXIL <br> and HEPC ,Textile Committee and Textile Commissioner's Office |  |
| $\mathbf{3}$ | Export Finance - Pre shipment and Post shipment Finances |  |
| $\mathbf{4}$ | Documentary Credit - Letter of Credit; |  |
|  | Pricing in export - Export Price composition, Ex-Factory, FAS, FOB, <br> C\&F, CIF |  |
|  | Export Procedures - Export Order Processing, Export Documents, <br> Export Incentives |  |

Field visit / workshop - visit to EXPORT HOUSE

Market survey - Survey of various EXPORTERS IN RAIPUR.

Reference books - EXPORT MANAGEMENT (PARUL GUPTA)

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - V)

SUBJECT - FASHION STYLING (BSCFD508)

| $\mathbf{s . n o}$ | Element | Sheet work |
| :---: | :--- | :---: |
| $\mathbf{1}$ | History of fashion and Styling | ---------- |
|  | Body shapes And Fashion Terms Fashion Icons | 1 SHEET WORK |
|  | Different types of styling | 5 SHEET WORK |
| $\mathbf{2}$ | Elements of Fashion | 1 SHEET WORK |
|  | Costume design project | 1 SHEET WORK |
|  | Personal Styling + Makeup and hairstyle |  |
|  | Accessories | 3 SHEET WORK |
| $\mathbf{3}$ | Thematic Styling for Dramatic Shoot | 1 SHEET WORK |
|  | World Styling - Look Book | 2 SHEET WORK |
|  | Image Makeover | 1 SHEET WORK |
| $\mathbf{4}$ | Fashion Icons |  |
|  | Brand Analysis |  |
|  | Television / Celebrity \& Show Styling | 1 SHEET WORK |

Field visit / workshop - workshop of hairstyle/make up,

Market survey - Survey of individual brand for each student and its styling.

Reference books - FASHION MAKEOVER (BRENDA KINSELLS)
FASHION CONCEPT TO CATWALK (OLIVER GERUAL)

In this, students need to do a range development of minimum 8 garments based a particular Theme of their choice, and they need to construct minimum 3 garments based on the same. It will be a final showcase of their collection, either by in - house fashion show or annual fashion show.

## BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - VI)

SUBJECT - ART PORTFOLIO (BSCFD602)

| s.no | Element | Sheet work |
| :---: | :--- | :---: |
| 1 | Intro to portfolio, its essentials and requirements | ----------- |
| 2 | Presentation techniques for art work | 6 sheets work |
| 3 | Compilation of best art works |  |
| 4 | Final portfolio - THEMES DESGINING FOR KIDS, FEMALE \& MALE | 5 sheets each |
| 5 | Same dress multi dimension view - front,back, side |  |

Field visit / workshop - visit to painting gallery.
Market survey - Survey of various portfolio files in market.

Reference books - FINAL PORTFOLIO (ANNA KIPPER)
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BOOKLET OF FASHION DESIGN COURSE - (SEMESTER - VI)
SUBJECT - INTERNSHIP (BSCFD603)

In this, students need to do internship of minimum 8 WEEKS or maximum 10 WEEKS, They need to submit a repost based on their internship period for the final marking of the subject. Internship period will be soon after their $5^{\text {th }}$ semester examination ends.


