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(57) Abstract :

The present invention relates to a system (100) for suggesting dynamic prices of products. The system (100) includes several modules such as input module (200), processing module (202), a suggestion module (204), and an output module (206). The method involves receiving data of a product from database (118) via an input module (200), analyzing and processing the received data of the product using machine learning algorithms within a processing module (202) to extract insights and patterns, suggesting dynamic pricing of the product using a suggestion module (204), which employs dynamic pricing algorithms to suggest prices, displaying the suggested dynamic pricing of the product through an output module (206).

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