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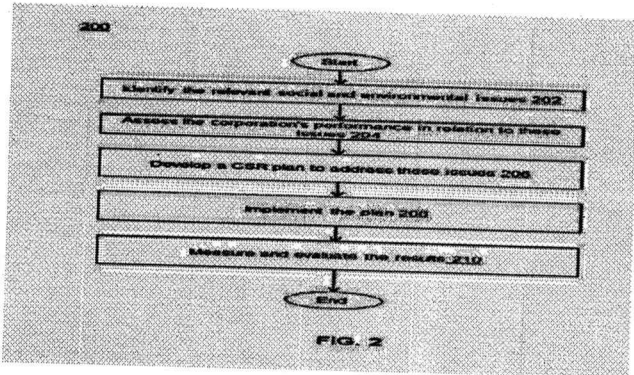
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(57) Abstract :

The present invention relates to a system and method for implementing the Corporate Social Responsibility & Corporate Citizenship Behaviour Model for the New Millennium (CSRCCBM) for Indian corporations. The system includes modules for assessing, planning, implementing, and monitoring a corporation's social and environmental performance. The method involves identifying relevant issues, assessing performance, developing a CSR plan, implementing the plan, and evaluating the results. This system and method provide an effective way for Indian corporations to address social and environmental issues while maintaining profitability and competitiveness.



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